

SFI 2018 SIC Survey

Company Name
North Carolina SIC
Start Date
Wednesday 20 February 2019 14:08
Finish Date
Friday 22 February 2019 15:26

1. Committee Structure and Membership

Print Answers

Attach a copy of SIC organizational guidelines (charter, bylaws, etc.). File types accepted (.doc, .docx, .pdf, .xls, .xlsx.)

NC-SFI-SIC-BY-LAWS-1 9.17.pdf (22.57 kB)

Copy of organizational guidelines attached?

Yes

Please choose the best description of how the SFI Implementation Committee (SIC) is organized?

Semi-autonomous with services or support provided from local forestry association, i.e. independent sub-committee

Have all Core Mission Items A. Training and Education, B. Inconsistent Practices, C. Landowner Outreach, D. Informational Resources been addressed by the SIC?

Yes

Does the SIC have bylaws or a charter that formalizes the SFI-specific focus of the committee and the leadership role of SFI program participants?

Yes

Attach a list of committee members and SIC Supporters, with full contact information, for incorporating into SFI's contact database to ensure committee members get the latest SFI information directly. Please use excel template provided by SFI Inc.

File types accepted (.jpg, .png, .doc, .docx, .pdf, .xls, .xlsx.)

NC-SFI-SIC-BY-LAWS-1 9.17.pdf (22.57 kB)

Report the number of SFI Applicants and SFI Program Participants (include number of individuals represented in the below categories.)

	SFI Applicants and SFI Program Participants (include number of individuals represented in the below categories.)
Industry SFI Program Participant	34
Government Agency SFI Program Participant	
University SFI Program Participant	
Conservation SFI Program Participant	
SFI Applicant Organizations	
Other SFI Program Participant (Please Specify)	

Other SIC Supporter

Other SFI Program Participant

Report the number of SIC Supporters (individuals and organizations that are not SFI applicants or SFI Program Participants. Include number of individuals represented in the below categories.)

	SIC Supporters (individuals and organizations that are not SFI applicants or SFI Program Participants. Include number of individuals represented in the below categories.)
Other local forest product sector company	
Government Agency	1
University/Forestry Extension	2
Conservation Organization	1

	SIC Supporters (individuals and organizations that are not SFI applicants or SFI Program Participants. Include number of individuals represented in the below categories.)
Family Forest Owner	
Logger	
Consultant	2
Forestry Association	2
Other Please Specify	

Current SIC Chair**Current SIC Chair - Name**

Amy Phillips

Current SIC Chair - Company

Weyerhaeuser

Current SIC Chair - Street Address

524 Pride Way

Current SIC Chair - City

Elkin

Current SIC Chair - State / Province

NC

Current SIC Chair - Zip / Postal Code

28621

Current SIC Chair - Phone

336-526-6425

Current SIC Chair - E-mail

amy.phillips@weyerhaeuser

Current SIC Chair - Term Start Date

2018-01-01

Current SIC Chair - Term End Date

2019-12-31

Current SIC Coordinator**Current SIC Coordinator - Name****Current SIC Coordinator - Company****Current SIC Coordinator - Street Address****Current SIC Coordinator - City****Current SIC Coordinator - State / Province****Current SIC Coordinator - Zip / Postal Code****Current SIC Coordinator - Phone****Current SIC Coordinator - E-mail**

Please list sub-committees and provide email address for sub-committee chair (if applicable):

	Sub-Committee Name	Chair	E-mail Address
1	Education	Jadie Andrews	jadieandrews@bc.com
2	Information Resources	Clerra Ward	cward@resourcemt.com
3	Inconsistent Practices	Jim Durham	jim.durham@ipaper.com
4	Landowner Outreach	Scott Smearman	scott.smearman@domtar.com
5	Marketing & Recruitment	Rand Mathews	rimathew@gapac.com
6	Grant Review	Glenn Sheehan	glenn.sheehan@gwrglobal.com
7			

	Sub-Committee Name	Chair	E-mail Address
8			
9			
10			

For the CURRENT calendar year, list meeting type and dates of the scheduled SFI Implementation Committee meetings.

	Meeting Type	Date	SFI Inc. Presence Requested
1	In-Person	2019-01-30	No
2	In-Person	2019-05-15	No
3	In-Person	2019-07-17	No
4	In-Person	2019-08-15	No
5	In-Person	2019-11-13	No
6	- Select a Meeting Type -		
7	- Select a Meeting Type -		
8	- Select a Meeting Type -		
9	- Select a Meeting Type -		
10	- Select a Meeting Type -		

For the CURRENT calendar year, list dates and locations of meetings, conferences, or tradeshows or events in which your committee is participating and describe your involvement.

	Meeting Name	Date	Location	SIC Involvement, if not a committee meeting?	SFI Inc. Presence Requested
1	Bertie County Landowner Assoc. meeting	2019-01-15	North Carolina	Attending	No
2	APSAF Winter Meeting	2019-01-23	North Carolina	Attending	No
3	Carolina Loggers Assoc. annual mtg	2019-02-23	North Carolina	Attending	No
4	Forestry Day in the Legislature	2019-04-24	North Carolina	Attending	No
5	NCFA Forestry Camp - Greensboro	2019-04-24	North Carolina	Sponsoring	No
6	Sustainable Forestry Teachers Experience - Southern Pines	2019-06-16	North Carolina	Sponsoring	No
7	Sustainable Forestry Teachers Experience - New Bern	2019-06-24	North Carolina	Sponsoring	No
8	Sustainable Forestry Teachers Experience	2019-07-22	North Carolina	Sponsoring	No
9	National Envirothon	2019-07-28	North Carolina	Sponsoring	No
10	NCFA Forestry Camp - Raleigh	2019-09-12	North Carolina	Sponsoring	No
11	NCFA Forestry Camp - Lake Norman	2019-09-25	North Carolina	Sponsoring	No
12	NCFA Forestry Camp - Wilmington	2019-10-23	North Carolina	Sponsoring	No
13	NC Tree Farm Annual Meeting	2019-10-12	North Carolina	Exhibiting	No
14	NCFA Annual Meeting	2019-10-02	North Carolina	Exhibiting	No
15	SFI Annual Meeting	2019-10-21	Virginia	Attending	No
16	NC Science Teachers Conference	2019-11-07	North Carolina	Exhibiting	No
17			- Select Region -	-Select-	
18			- Select Region -	-Select-	
19			- Select Region -	-Select-	
20			- Select Region -	-Select-	

Is the SIC willing to represent the SFI program, on SFI Inc.'s behalf, at local conferences, tradeshows and events, etc.?

Yes

Provide any additional comments or feedback

Did your SIC recruit any new SFI Applicants or SFI Program Participants last year?

Yes

Please list all newly recruited SFI Applicants or SFI Program Participants

Ashton-Lewis Lumber Company

Does your SIC workplan/annual goals/annual activities include recruitment efforts this year?

Yes

If Yes, Please list organizations currently identified for SFI Program Participation recruitment efforts. [Please note SFI Inc. is available for assistance in recruitment efforts.]

Industry

Industry

Industry - Please Specify

Promote SFI to facilities that might be interested in certification

Government Agency

Government Agency

Government Agency - Please Specify

NC Wildlife Resources Commission under Tree Farm group cert

University

No answer

University - Please Specify

No answer

SFI Program Participation recruitment efforts - Other

No answer

Other - Please specify

No answer

2. Funding & Expenditures

The dollar amounts reported in this survey are in:

US Dollars (USD)

What is your committee's fee structure?

Assessment on Production and/or acreage

Assessment on Production and/or acreage

Assessment on Production and/or acreage - Explain

\$ 00675/ton \$0.14/acre

Sliding Scale/Tiered approach

No answer

Sliding Scale/Tiered approach - Explain

No answer

Flat Fee

No answer

Flat Fee - Explain

No answer

Fundraising Activities

No answer

Fundraising Activities - Explain

No answer

In-kind contributions

No answer

In-kind contribution - Explain

No answer

Other

No answer

Fee Structure - Other - Explain

No answer

Are dues only from SFI Program Participants and SFI Applicants?

Yes

How much money was spent last year by your committee for SFI Implementation Committee sponsored activities and projects? Provide breakdown of funds spent below.

	Direct Spending	In-Kind Support	Details	File Upload Details
Logger training and education	7500	No	ProLogger video segment	2018-NC-SIC-Grants-Application-NCFA PROLOGGER pdf (22.48 kB)
Landowner outreach		No		
American Tree Farm System activities	21250	No	grants for re-inspection of Tree Farms and for a Landowner Outreach Summit	
Project Learning Tree activities				
Other Youth Education/Outreach	89500	No	sponsor SFTE, NCFA camps, Goods from Woods boxes, Wildlife Station grant, Forest Products Week essay contest, REDI grant, EnviroKids grant	
Other Community outreach activities				
Communication/market outreach	5265	No	ASU grant for SFI Cert/Carbon Mkts, ACF mtg sponsorship	
Water Quality Protection				
Conservation Research				
Other Research				
Administration	21000	No	NCFA Admin costs	
Other 1				
Other 2				

Have all SIC dues collected been used for SFI related purposes (projects, admin, etc)?

Yes

How much money was contributed last calendar year by SIC supporters and project partners for SFI Implementation Committee – sponsored activities and projects? (Please note: these are dollars raised outside of the committee’s dues. Please do NOT include SFI Program Participant and SFI Applicant dues, but instead include contributions made by the SIC’s supporters and partners only.)

0

Did your SIC jointly support and/or organize any events or activities with neighboring SICs?

No

3. Landowner Outreach (Core Mission Priority)

If you are especially proud of a particular landowner outreach project, event or activity you accomplished last year or plan to achieve this year, provide a description of your top Landowner Outreach activities, for potential elevation through SFI media channels:

Workshop

Workshop

Workshop - Explanation

Attended and presented at the Sustainable Forestry - African American Land Retention workshop in July, 2018

Workshop - Files**Brochure**

No answer

Brochure - Explanation

No answer

Brochure - Files

No answer

Tours

No answer

Tours - Explanation

No answer

Tours - Files

No answer

Other

No answer

Other - Explanation

No answer

Other - Files

No answer

4. Informational Resources (Core Mission Priority)

If you are especially proud of a particular informational resources project, event or activity that your SIC undertook or plans to undertake with regards to elevating SFI among key influencers, e.g. government agencies, academia, etc., provide a description of your top Informational Resources activities, for potential elevation through SFI media channels:

University Outreach

No answer

University Outreach - Explanation

No answer

University Outreach - Files

No answer

Legislature outreach

Legislature outreach

Legislature outreach - Explanation

The NC SIC actively participates and exhibits at the NCFA annual Forestry Day in the Legislature. The event gives NCFA & SIC members the opportunity to interact with legislators and inform them of issues of importance to the forestry community

Legislature outreach - Files**Government agency outreach**

Government agency outreach

Government agency outreach - Explanation

Supported NC Tree Farm actions and proposal to establish a group certificate to bring NCWRC Game Lands into SFI certification (began in 2018 and on-going in 2019)

Government agency outreach - Files**Other**

No answer

4. Other - Explanation

No answer

4. Other - Files

No answer

5. Inconsistent Practices (Core Mission Priority)

What is the SIC's mechanism in place to address concerns regarding Inconsistent Practices?

File types accepted (.jpg, .png, .doc, .docx, .pdf, .xls, .xlsx)

NC-SFI-Inconsistent-Practices-Procedures.pdf (34.62 kB)

What mechanism does your SIC utilize to receive inquiries?

Phone Number

Describe how your SIC advertises or communicates the inconsistent practices process

Publications

Websites

SFI 2016-2019 Forest Management Standard Objectives

Number of Inconsistent practices involving SFI Participants

	Forest Management Objective	Addressed & Resolved	Addressed & Unresolved	Number of SFI participants with More than One Inconsistent Practice
1	- Select Objective -			
2	- Select Objective -			
3	- Select Objective -			
4	- Select Objective -			
5	- Select Objective -			
6	- Select Objective -			
7	- Select Objective -			
8	- Select Objective -			
9	- Select Objective -			
10	- Select Objective -			
11	- Select Objective -			
12	- Select Objective -			
13	- Select Objective -			
14	- Select Objective -			
15	- Select Objective -			
16	- Select Objective -			
17	- Select Objective -			
18	- Select Objective -			
19	- Select Objective -			
20	- Select Objective -			

SFI 2016-2019 SFI Fiber Sourcing Standard Objectives

Number of Inconsistent practices involving SFI Participants

	Fiber Sourcing Objective	Addressed & Resolved	Addressed & Unresolved	Number of SFI participants with More than One Inconsistent Practice
1	- Select Objective -			
2	- Select Objective -			
3	- Select Objective -			
4	- Select Objective -			
5	- Select Objective -			
6	- Select Objective -			
7	- Select Objective -			
8	- Select Objective -			
9	- Select Objective -			
10	- Select Objective -			

	Fiber Sourcing Objective	Addressed & Resolved	Addressed & Unresolved	Number of SFI participants with More than One Inconsistent Practice
11	- Select Objective -			
12	- Select Objective -			
13	- Select Objective -			
14	- Select Objective -			
15	- Select Objective -			
16	- Select Objective -			
17	- Select Objective -			
18	- Select Objective -			
19	- Select Objective -			
20	- Select Objective -			

Provide aggregate reporting information (no names) on inconsistent practices below.

Total number of inquiries received last year - valid or not, SFI & non-SFI

19

6. Logger Training and Education

Please select the SIC-recognized logger training and education program in your state/province.

North Carolina ProLogger

In addition, does this SIC recognized logger training program have the added designation of being a "certified logging professional" program, as defined in the SFI 2015 - 2019 Standards and Rules, Section 13?

No

7. Best Management Practices for Water Quality

Does your state/provincial forest agency monitor voluntary compliance with BMP's?

Yes

Can the State/Provincial BMP Monitoring be used for BMP compliance within the SFI Fiber Sourcing Standard?

Yes

Please provide the most current overall figure on the rate of compliance for BMPs

% compliance

84

Year / Period

2016

If available, please send a copy of the state/provincial BMP report on compliance.

File types accepted (.jpg, .png, .doc, .docx, .pdf, .xls, .xlsx)

8. Research, Conservation and Community Projects & Partnerships (Secondary Mission Priority)

Is your SIC currently involved in, or supporting, any research, conservation and/or community partnership projects either through the SFI Grant Program or otherwise?

Yes

My Projects

Click on project title to expand/collapse information

	Project Name	Organization Name	Main Contact's Name	Main Contact's Email	Project Description	Is this a Research or Conservation Project?	Please choose any of the research categories that are most applicable to this research or conservation project	Project Partners (check all that apply)	Academic	Academic - Explain	Research organization
Project 1	SFI Certification and Carbon Markets Opportunities for NC Forests	Appalachian State University for its Research Institute for Environment, Energy, and Economics (RIEEE)	Tatyana Ruseva	rusevatb@appstate.edu	"Building upon our recent study of offset protocols and efforts to disseminate findings, we would like to offer educational training for forestry professionals and others and explore the value of SFI certification in the carbon credit programs. Our project includes 3 components: 1- A review of the value of SFI certification in carbon markets, 2- A Forest Offset Workshop, 3- A Carbon Markets training for forestry professionals."	Yes	Forest health, productivity, and ecosystem functions Climate change research for both adaptation and mitigation Energy efficiency	No answer	TRUE	Appalachian State University	TRUE
Project 2	Forestry & Environmental Camps	NCFA	Amy Juliana	ajuliana@ncforestry.org	The NC SIC provides \$10,000 in financial support as well as many volunteers to conduct 3-4 camps annually across our state. Camps reach well over 1000 students, teachers, and parents who are exposed to forestry principles such as ecology, forest products, dendrology, tree and land measurements, and other topics.	No		No answer			

	Project Name	Organization Name	Main Contact's Name	Main Contact's Email	Project Description	Is this a Research or Conservation Project?	Please choose any of the research categories that are most applicable to this research or conservation project	Project Partners (check all that apply)	Academic	Academic - Explain	Research organizati
Project 3	Sustainable Forestry Teachers Experience	North Carolina Forestry Association	Amy Juliana	ajuliana@ncforestry.org	The SFTE reached over 100 teachers in 2018. Teachers spend 3-4 days learning about forestry practices, sustainability, and certification as well as visiting mills, logging sites, and educational forests. PLT training is incorporated into the program and teachers are able to leave with several lesson plans already prepared.	No		No answer			
Project 4	Forest Discovery Trails at Gateway Nature Preserve	Gateway Environmental Initiative	Comelia Barr	cbdub@me.com	To design and construct 2 nature trails (one all-accessible, on more rustic) along an Inner-city greenway that will feature various learning stations. Station topics will include tree id and forest products, ecosystems and biodiversity, history, etc.	No		No answer			
Project 5								No answer			
Project 6								No answer			
Project 7								No answer			
Project 8								No answer			
Project 9								No answer			

Project Name	Organization Name	Main Contact's Name	Main Contact's Email	Project Description	Is this a Research or Conservation Project?	Please choose any of the research categories that are most applicable to this research or conservation project	Project Partners (check all that apply)	Academic	Academic - Explain	Research organization
Project 10							No answer			

9. Communications and Market Outreach (Secondary Mission Priority)

Does your SIC specifically promote the SFI® program in communications and marketing efforts, as part of the Market Outreach secondary mission priority?

Yes

Use the form below to describe SFI communications activities completed last year. For each item checked, please include details regarding the activity. (If possible, please include any files as examples for posting on the SIC member's area information sharing portal.)

Printed publications

No answer

Printed Publications - Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Printed Publications - supporting documentation

No answer

Advertisements, TV & Radio

No answer

Advertisements, TV & Radio - Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Advertisements, TV & Radio - supporting documentation

No answer

Printed Advertisements, e.g. magazines, newspapers, billboards

No answer

Printed Advertisements, e.g. magazines, newspapers, billboards - Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Printed Advertisements, e.g. magazines, newspapers, billboards - supporting documentation

No answer

Tradeshows or Conference attendance

Tradeshows or Conference attendance

Tradeshows or Conference attendance - Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

Attended/exhibited at Association of Consulting Foresters annual meeting. Estimated attendance 200. SIC cost \$265

Tradeshows or Conference attendance - supporting documentation

Event Sponsorship

Event Sponsorship

Event Sponsorship - Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

Sponsor National Forest Products Week essay contest initiated by NCFE. Elementary, middle, and high school students submit essays related to forest products, sustainable forestry, etc. One winner from each group receives a savings bond and their teacher receives a scholarship to attend the Sustainable Forestry Teachers Experience. Over 1500 entries were submitted in 2018. SIC cost was \$500.

Event Sponsorship - supporting documentation

Social Media

No answer

Social Media - Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Social Media - supporting documentation

No answer

Video

No answer

Video- Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Video - supporting documentation

No answer

Other

No answer

Other - Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Other - supporting documentation

No answer

Use the form below to describe SFI communications activities planned for the current year. For each item checked, please indicate the topic/theme of the activity. (If possible, please include any files as examples.)

Printed publications

No answer

Printed Publications - cr Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Printed Publications - cr supporting documentation

No answer

Advertisements,TV & Radio

No answer

Advertisements,TV & Radio - cr Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Advertisements,TV & Radio - cr supporting documentation

No answer

Printed Advertisements, e.g. magazines, newspapers, billboards

No answer

Printed Advertisements, e.g. magazines, newspapers, billboards - cr Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Printed Advertisements, e.g. magazines, newspapers, billboards - cr supporting documentation

No answer

Tradeshow or Conference attendance

No answer

Tradeshow or Conference attendance - cr Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Tradeshow or Conference attendance - cr supporting documentation

No answer

Event Sponsorship

Event Sponsorship

Event Sponsorship - cr Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

Will again sponsor essay contest and have speakers available for SFTE

Event Sponsorship - cr supporting documentation

Social Media

No answer

Social Media - cr Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Social Media - cr supporting documentation

No answer

Video

No answer

Video- cr Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Video - cr supporting documentation

No answer

Other

No answer

Other - cr Details regarding activity (e.g. main message, name of media outlet, how many people reached, costs associated, etc.)

No answer

Other - cr supporting documentation

No answer

List outlets where the SFI program is promoted and mentioned, i.e. websites, supporting organization's websites, promotional publications, news articles, etc.

SIC website
SFTE materials
SIC recognition is required for grant recipients

10. How Can SFI Serve You Better?

SFI Implementation Committees are SFI Inc.'s strongest asset in communities across North America. SICs represent a grassroots network working with local conservation groups, government agencies, forestry and professional associations, landowner groups and many others to conduct landowner outreach, logger training and other community engagement activities.

Please list below any ideas or opportunities where SFI Inc. could better serve your committee. Choose all that apply, or include other items not already listed.

Development of marketing materials

No answer

Development of marketing materials - explain

No answer

Development of presentation templates for training and educational purposes, i.e. SFI 101, It Starts at Home, SFI Standard Requirements, etc.

Development of presentation templates for training and educational purposes

Development of presentation templates for training and educational purposes, i.e. SFI 101, It Starts at Home, SFI Standard Requirements, etc. - explain

Updated presentation templates; sometimes the ones available are a bit dated.

Facilitating information sharing more effectively

No answer

Facilitating information sharing more effectively - explain

No answer

Issue-specific webinars or discussions

No answer

Issue-specific webinars or discussions - explain

No answer

Assistance with website content and graphics

No answer

Assistance with website content and graphics - explain

No answer

Other - Ideas and opportunities

No answer

Other - Ideas and Opportunities - explain

No answer

I confirm the information provided herein is final and accurate to the best of my knowledge.

TRUE

Please enter your full name

Amy O. Phillips

May SFI Inc. share your completed report with all SFI Implementation Committees and/or post on the SIC Member's Only Area of the SFI website?

Yes